

neon – Your account, re-invented



## **Contact**

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## **Social Media**

Facebook: [@neon.app](https://www.facebook.com/neon.app)  
Instagram: [@neon.app](https://www.instagram.com/neon.app)  
Twitter: [@neon\\_accountapp](https://twitter.com/neon_accountapp)  
LinkedIn: [@neon](https://www.linkedin.com/company/neon)

## **Short description**

neon. The first **independent** account app of Switzerland. Unbeatably **affordable**, super **simple** and completely **safe**. And everything done comfortably from your smartphone – from the registration through to your everyday usage. feel free.

Who is neon?

neon is driven by the wish for some freshness in the stale financial world. The **modern way of managing money** should be **intuitive, simple** and not annoy you with overly high and intransparent fees. That's why our goal is to create the most **affordable** and **easy-to-use** account of Switzerland, and to do so with our Swiss partners.

«We» - that's a **team** of 30, consisting of conscientious developers, customer care angels, product owners and – not to be undervalued – our office dogs.

It all started with an idea by our **four founders** (Jörg Sandroock, Julius Kirscheneder, Simon Youssef und Michael Noorlander) and became reality in August 2018 with the **launch** of our beta version. Just over six months later – in March 2019 – neon was ready for the official launch. Meanwhile, neon had gained the trust of over 195'000 users.



What does neon offer?

An intuitive, tidy **app** which allows access to your own finances at any time and a **neon Mastercard** at no additional cost with every account. **Shopping on- or offline** or cash withdrawals anywhere in the world, there are almost no limits with this card!

On top of that, neon, in cooperation with Hypothekarbank Lenzburg, offers the entire **management of the account at no cost**. Naturally, every account is protected by Swiss **deposit insurance** up to 100'000 CHF. This means, there are no hidden surprises at the end of the month for our users – neon accounts remain transparently **affordable**, today and tomorrow. The entire usage of the account is done via the app. Registration takes a bare **10 minutes** and happens digitally and completely paperlessly. This method is not only **convenient**, but also **safe**.

Why neon?

neon distinguishes itself in its user-friendliness, the **affordable** price model and the **simple usage**. There is no need for physical bank branches (and, as a result, also no need to pay for them), no queuing – neon is ready when you need it. No matter whether that's on the couch or during the commute, a few clicks is all you ever need. **Simple** and **fast** are top priorities. No complicated verifications are necessary, because **safe** and simple are not mutually exclusive.

### Conditions

These are the requirements to open an account with neon: minimum age of 15 years, a Swiss domicile, tax domicile in Switzerland exclusively and a valid passport or ID from one of [the countries](#) eligible for video-identification.